



Preparing the club's committee to apply for funding - hints and tips

Overview

Sport England have announced announced a £195 million package to help sport and physical activity through Coronavirus (Click here for the article). This package consists of:

- A new £20 million Community Emergency Fund, which is open now for local club and community organisations to bid for grants between £300 and £10,000.
- A new £5 million fund for existing Sport England partners facing specific and immediate financial difficulty.
- £55 million put aside to support the sector during an ongoing period of restrictions; to fund new and innovative ways to keep people active and then, when it is over, to help organisations get back to business and adjust to a different environment.
- A £115 million rollover of current funding into 2021/22 to give certainty to over 100 well established partners who play a vital role in the delivery of sport and physical activity in England, and whose current funding agreements with Sport England run out in March 2021.

This guide will support you and your club in accessing the Community emergency fund which aims to deliver immediate funding to those most in need. It's specifically targeted at organisations, including those not currently supported by Sport England, who have a role in supporting the nation to be active but who are experiencing short term financial hardship or the ceasing of operations due to the ongoing crisis.

Who will be funded?

- Local sports clubs
- Voluntary and community sector organisations
- Small charitable trusts
- Regional or county level organisations

What will be funded?

- Rent
- Utility costs
- Insurances
- Facility of equipment hire
- Core staffing costs
- Retrospective losses (from 1st March 2020)

How much can be funded?

Awards between £300 and £10,000, over £10,000 in exceptional circumstances

Practical examples

1. A Taekwondo club pay for their facility (utility bills etc. when no activity is taking place)
2. Support a local Korfbal club who have paid for equipment to run a competition and is now cancelled so will now not receive the money the competitors would have paid
3. Loss of membership from members of a Cricket club who will not be participating in the summer season as planning

Who will not be funded?

- Local authorities
- Schools, colleges or universities
- Commercial sport/physical activity providers
- Leisure operators
- Individuals who are employed or self-employed within the physical activity sector

Who will not be funded?

- Activities or costs which are already covered by other government funding pots
- New activities or events
- Capital works
- Costs beyond July 2020

1. Audience/reach

- Deliver activity in a hard to reach area
- Works with one of the following groups: women and girls, disabled people, lower socio-economic groups, Black, Asian and BAME, LGBT+, older people or those with long term health conditions
- Organisations that are maintaining an element of self-employed workforce not covered by other funding

2. The role you play

Actively delivered/enabled community sport and/or physical activity in the last 12 months and is proactively staying in touch with participants through this period,

3. Financial need

Can demonstrate clear financial need as a result of the current situation.

4. Impact of not receiving funding

Organisation demonstrates the impact of not receiving funding and how this has an impact on the organisations ability to deliver sport and physical activity.

Are applications on a first come first served basis?

Sport England are trying to distribute funding as soon as possible to those that needed, therefore the sooner you can get your application in the better!

When will I be informed?

You will be informed within 10 working days of your submission.

Other support available:

- Business interruption loan scheme
- Job retention scheme
- Income support scheme
- Larger business interruption loan scheme
- Business rates
- Cash grants
- Small business grant funding
- SSP rebate
- Support for businesses paying tax
- VAT deferral
- Deferral of self-assessment payment

Information on these additional schemes can be found at: <https://www.businesssupport.gov.uk/coronavirus-business-support/>

Top tips:

- > Your committee is in place to provide leadership and make decisions about the strategic direction of the club. They should be involved in this funding bid.
- > Think about decisions and activities that must take place and those that can be deferred – ensure you are prioritising effectively.
- > Be inventive about which other funding you can access, or how you can think creatively to work through this time through raising funds independently e.g. through fundraising or support from donations.
- > Move quickly, the funding is being managed on a ‘first come first served’ basis so get the right people together and divide tasks effectively.

How do I apply?

Click here:

<https://forms.office.com/Pages/ResponsePage.aspx?id=ewSqyG8WVUuIQ6rirnYctHeNADy2BaQFLm6jyo6JjhDBUMEFQMUZHTFpGUKIFUzRPMZHSjdVTEUwRy4u>

References:

<https://fundraising.co.uk/2010/04/20/top-ten-tips-writing-funding-bids/>
<https://www.sportengland.org/how-we-can-help/our-funds/community-emergency-fund>
<https://www.businesssupport.gov.uk/coronavirus-business-support/>

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