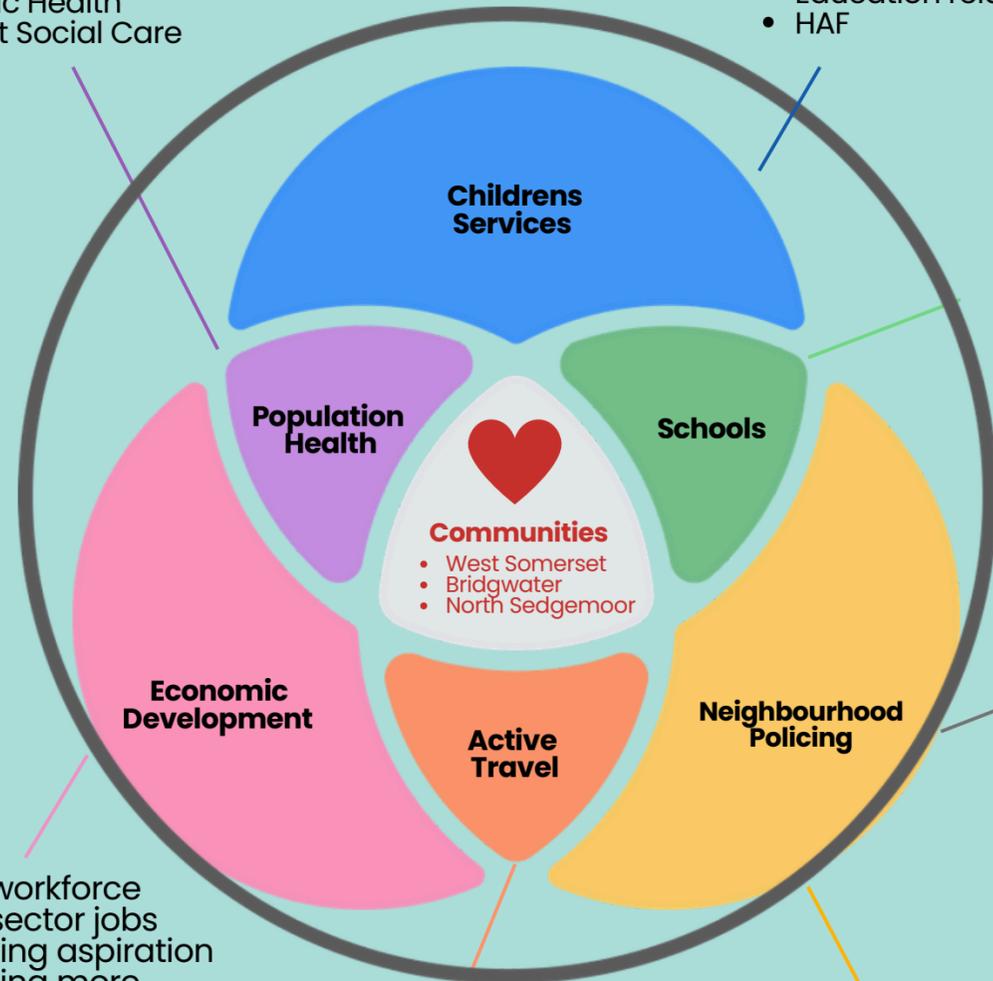


## What we'll do

- Primary Care
- Public Health
- Adult Social Care

- Family intervention service
- Public health nursing
- Children Social Care
- Education relationship managers
- HAF



- New workforce
- New sector jobs
- Creating aspiration
- Creating more affluence

- Cycling and Walking
- Behaviour Change
- Capital Infrastructure

- Anti-Social Behaviour
- Community Safety

- Attendances
- Anti Social Behaviour
- Educational Attainment
- Wraparound Care

### Active Place Team in the Community

- Key VCFSE
- LTO's
- Places and Spaces
- Building community capability

## How we'll do it



Invest in Locally Trusted Organisations (LTO's)



Co-ordinate Falls Prevention activity across partners



Use community hospitals as a place for delivery



Active Place Team working with families in Bridgwater



Increased active travel opportunities for families and CYP



Embed the place based MEL framework



Change place decision making to local



Aligning funds and resources



Investing £ in PCN's to text patients weblinks about community physical activity offers



Creatively utilise blue and green spaces for community activity



Community safety - Co-designing spaces



Embed neighbourhood-level plans aligned to system priorities

Develop system leadership



## How we'll know if we've made a difference

- Communities equipped and empowered to reduce inactivity
- More people are aware of the activities available to them
- Residents in the Coastal Place Partnership feel that active is the norm
- Better built and natural environments that enable physical activity
- More use of blue and green spaces
- Increase in active travel
- Embedded evaluation and learning
- Greater understanding of what has worked, and what hasn't, to enable similar approaches to be taken in the future
- Physical activity is valued across the place, including for those who are more inactive
- System partner mind and narrative shift
- Shared narrative around Physical Activity
- Policy & governance system changes
- Re-designed commissioning and funding processes build sustainable long term capacity and collaborative ways of working
- Shared vision and accountability among system leaders

Full details on our ToC can be found [here](#)

## Somerset Coastal Place Partnership Plan on a Page (January 2026)

