Eligibility Criteria

To apply, individuals or organisations must:

- Be an eligible body with a business bank account and appropriate governance, insurance and have safeguarding arrangements in place.
- Meet the required due diligence checks including governance, insurance and relevant policies and procedures.
- Demonstrate a clear local need with the proposed activity responding to identified barriers, inequalities or priorities.
- Support older adults to be more physically active, reduce falls risk and improve health and wellbeing.
- Strengthen the local workforce, building the knowledge, skills and confidence of staff and/or volunteers.
- Work collaboratively with relevant health, care and community partners, complementing rather than duplicating existing provision.
- Provide accessible and inclusive opportunities, particularly for older adults who may experience barriers to being active.
- Demonstrate value for money, with a clear and proportionate budget linked to the proposed outcomes.
- Monitor and evidence impact, including participation, learning and outcomes.
- Share learning and contribute to evaluation, helping to identify what works and inform future approaches.